△ AppLogic NETWORKS
Company Overview

COMPANY FACTS

500+
total customers

200+
customers with 1M+ subscribers

100s millions
network users

50+
deployed presence (countries)

2000+
database servers deployed

6500+
data plane elements

95%+
data classification accuracy

AppLogic Networks provides application and network intelligence solutions that enable customers to deliver high-quality, optimized experiences to consumers and enterprises. Customers use AppLogic Networks' cloud-based solutions to analyze, optimize, and monetize application experiences using contextual machine learning-based insights and real-time actions.

A SINGLE PLATFORM DELIVERING MULTIPLE BENEFITS

- **Network Analytics:** Application-centric network intelligence and metrics.
- **Network Optimization:** Automated, real-time traffic policy management.
- **Network Monetization:** Advanced network services and revenue assurance.

APPLOGIC NETWORKS CUSTOMERS

- **Service Providers:** AppLogic Networks' solutions can be deployed by service providers of any size, with any combination of access technologies, in any deployment model.
- **Enterprises:** AppLogic Networks intelligent traffic management solutions prioritize business applications, ensure fair usage, improve network performance and security to deliver better digital experiences to employees, customers, and partners.

APPLOGIC NETWORKS PRODUCTS

AppLogic Networks' market-leading traffic and application classification products and solutions provide key insights into the quality of interactions between users and applications.

AppLogic – CLICK HERE

AppLogic Networks' AppLogic is the industry's most precise and accurate hyperscale application and content classification and categorization engine. Using advanced AI and machine learning, AppLogic consistently delivers application classification coverage of 95% or higher. AppLogic quickly and accurately tracks, analyzes, and documents traffic so that user experiences can be optimized across the entire network.

With AppLogic, network operators can know precisely what's happening over their networks in real time and more surgically engineer capacity, manage congestion, and proactively identify and address network and application issues, thereby ensuring every subscriber enjoys the absolute best quality of experience on the network.

ActiveLogic – CLICK HERE

AppLogic Networks' ActiveLogic serves as the data plane foundation for all AppLogic Networks' Application and Network Intelligence solutions. With ActiveLogic's ML-powered traffic classification, network operators can drastically improve network efficiency and application performance. And with ActiveLogic's hardware independence and architectural simplicity, operators gain increased flexibility to transition to the cloud without compromising performance or TCO.

USE CASE SOFTWARE MODULES – CLICK HERE

AppLogic Networks' advanced AI/ML tools identify, classify, and categorize over 95% of all internet traffic. AppLogic Networks' pre-built Use Case software modules turn that data into practical, useful solutions to common networking problems.

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With AppLogic Networks' Use Case software modules, you can quickly and easily:

- Troubleshoot network issues.
- Manage network congestion.
- Increase network performance.
- Maximize network revenues.
- Ensure network security.

WHY APPLOGIC NETWORKS?

- **Best Data** Real-time classification for more than 95% of network traffic using advanced machine learning techniques.
- **Contextual Awareness** Traffic classification data correlated with contextual attributes to score accurate application QoE and network performance.
- **Cloud-Ready** Offered as cloud native and virtual network functions in public, private, and hybrid cloud environments.
- **Experience and Expertise** With over 20 years of ANI experience and a dedicated team of R&D professionals, no one is more focused, more capable, and more dedicated to ensuring the absolute best internet experience for end users.

For more information visit applogicnetworks.com or contact us here for a demonstration.

Follow us on LinkedIn, Facebook, and Instagram

ABOUT APPLOGIC NETWORKS

AppLogic Networks' cloud-based App QoE portfolio helps customers deliver high quality, optimized experiences to consumers and enterprises. Customers use our solutions to analyze, optimize, and monetize application experiences using contextual machine learning-based insights and real-time actions. Market-leading classification of more than 95% of traffic across mobile and fixed networks by user, application, device, and location creates uniquely rich, real-time data that significantly enhances interactions between users and applications and drives revenues. For more information visit **https://www.applogicnetworks**.com or follow AppLogic Networks on X **@AppLogic Networks**.

AppLogic NETWORKS

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